



Social Media

Preamble

Massage & Myotherapy Australia is a not for profit body representing the profession of massage. In guiding our members to best practice and being practitioners of excellence, the Board has developed a policy on Social Media.

The Association's Social Media Policy is applicable to all parties associated with the Association including members, Board members, employees, contractors, external stakeholders and the public.

Aim

The aim, purpose and intentions of the Association's Social Media Pages are to:

- Provide members with real-time information;
- Provide members with, and receive from members, feedback regarding the massage industry and services of the Association;
- Provide a catalyst for members to develop informal links for the purposes of discussion groups, travel to CPE events, etc;
- Bring members together for discussion groups.

Process

When using the Association's Social Media Pages, users agree to:

- Abide by the Constitution, Code of Ethics, Standards of Practice and Policies of the Association;
 - Abide by the Privacy Act 1988 (Cwlth);
 - Use the Association's Social Media pages in a professional manner; When using the Social Media pages, users agree NOT to post inaccurate information;
 - Post any client information that identifies them or could identify them. It is against the Privacy Act to post details about other persons without consent by that person;
 - Harass, intimidate, abuse or harm another person;
- Post any inappropriate details including, but not exclusively, profanities, anything denigrating an individual, company or the Association, threatening language;
- Advertise any seminars, products or appointment availability.

Complaints regarding content posted on the Association's Social Media pages

Massage & Myotherapy Australia will investigate any complaints regarding content posted on the Association's Social Media Pages under 2.3 of the Code of Ethics. Content may be removed at any time at the discretion of the Association.

Members/Users agree to abide by the Massage & Myotherapy Australia Privacy Policy¹.

Members/Users agree to by abide the Massage & Myotherapy Australia Social Media Policy .

The Association is not responsible for the republishing of the content found on the Association Facebook page on other websites or media without permission.

The Association is not responsible for what may occur with the members' use of the social media tool, this includes individual privacy settings.

The Association will be responsible in the use of technology and will not knowingly align, advertise or endorse any organisation, business or website that uses excessive tracking software, adware, malware or spyware.

Included but not limited to: Massage & Myotherapy Australia Facebook, Twitter, Google Places, YouTube - Terms of Use

Disclaimer: The views expressed in the posts and comments on the Association's Facebook page do not necessarily reflect the views of the Association. They should be understood as personal opinions of the author.

We reserve the right to edit or delete without notice any content submitted to the Association's Facebook page.

This may include:

- Spam or potential spam
- Profanities and vilification
- Offensive language or concepts
- An attack on a person individually or defamatory comments
- Discrimination, harassing or bullying of any person
- A breach of a person's privacy
- A potential breach of Australian law.

¹ PL_Privacy_00_PrivacyPolicy_TH_K&LGates_2013