

AAMT ANNUAL REPORT 2013/ 2014

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ABOUT AAMT

OUR MISSION

To lead and support our diverse membership towards excellence in practice.

OBJECTIVES

The objectives of AAMT are to ensure a high standard of practice, promote the profession of massage, provide rules of conduct, ethics and standards and to ensure the quality and delivery of massage training in Australia.

AAMT'S STORY

Throughout our 11 year history, AAMT has been a dynamic organisation, growing, adapting and evolving to serve its members, the profession and the community. Australian Association of Massage Therapists Limited (AAMT) is the peak representative body for massage therapists in Australia and was formed following the amalgamation of five major Australian massage associations in 2003.

SERVING OUR RECOGNISED MEMBERS:

AAMT represents over 7,600 members. AAMT is a self-regulating membership organisation which advocates high standards of ethical and professional practice among its members. These standards are initially achieved by recognising individual practitioners for membership who hold formal qualifications that are defined by the Australian Qualifications Framework and supported by the Health Training Package.

SERVING THE PUBLIC

AAMT provides a free referral service for the public to ensure they receive the best possible treatment and care. AAMT certifies massage therapists on behalf of the profession for the benefit of consumers, health fund providers and employers.

OUR ORGANISATION

AAMT is a public company limited by guarantee. It was incorporated in 2003 under the Corporations Act 2001 (Cth).

AAMT operates on a not-for-profit basis, and has gained financial stability over the last eleven years totally funding its own operations without any borrowings. Favourable financial outcomes have provided the AAMT management with resources to sustain and provide value added activities and benefits for its geographically and demographically diverse members. This annual report provides comprehensive details of AAMT's outcome of operations based on sustainable and responsible business.

PRIMARY SERVICES FOR MEMBERS:

HEALTH FUND PROVIDER STATUS:

Health Insurance Funds accept AAMT members as providers to enable their clients to access rebates.

LOBBYING:

AAMT strives to advance the profile and recognition of members with Governments at Federal, State and Territorial levels and to liaise with Health Insurance Funds.

CONTINUING PROFESSIONAL EDUCATION (CPE):

Members are offered workshops, online webinars and an annual conference to provide ongoing continuing professional education. Courses or workshops offered by AAMT Accredited Providers are also recognised for CPE.

INSURANCE:

AAMT members are able to obtain Combined Malpractice & Public Liability Insurance at a significantly reduced price because of a negotiated agreement with our preferred provider of insurance, Aon Risk Services Australia Limited.

WORKCOVER:

Remedial Massage Therapist members are entitled to register with WorkCover as a provider in most States and Territories.

JOURNAL:

Members are kept informed of the latest industry news through its quarterly journal.

E-NEWSLETTER:

AAMT's E-Newsletter is sent to members each month with their membership details and other useful information and resources.

WEBSITE:

Featuring "Members Only" and "Find an AAMT accredited Massage Therapist", the website provides a range of information for both the public and members.

The website also provides the facility for registering for new membership, CPE events and updating of member details.

Online payments through the website are safe and secured by SSL certificate issued by GoDaddy.

MEMBER BENEFITS:

Offers a range of products at exclusively negotiated prices aimed at benefiting AAMT members, their families and business.

DIVISIONS OF MEMBERSHIP

Membership of the Association is divided into geographical regions based on the state or territory in which a member has their principal place of business. The current divisions are as follows:

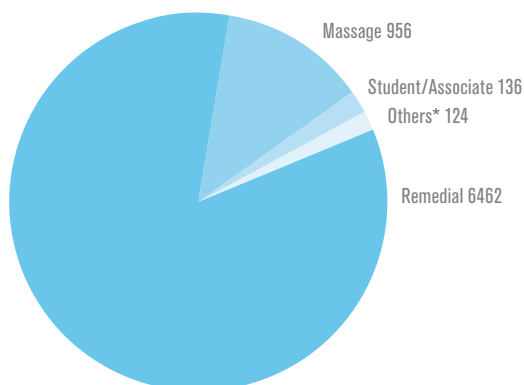
- Victoria
- New South Wales and Australian Capital Territory
- South Australia and Northern Territory
- Western Australia
- Queensland
- Tasmania

Membership figures as of 30/06/2014:

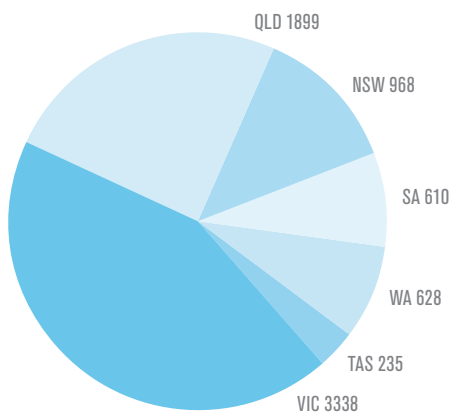
	VIC	QLD	NSW	SA	WA	TAS	TOTAL
Remedial	2782	1583	809	528	545	215	6462
Massage	424	264	133	68	51	16	956
Student/ Associate	64	27	16	7	19	3	136
Others*	68	25	10	7	13	1	124
Total	3338	1899	968	610	628	235	7678

TOTAL MEMBERSHIP BY CATEGORY

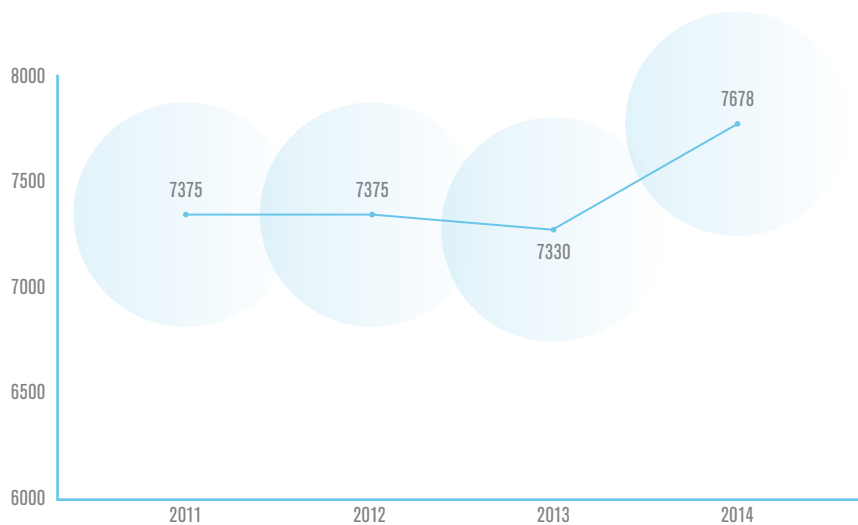
Others* include members on leave of absence and life members.



TOTAL NATIONAL MEMBERSHIP



MEMBERSHIP FIGURES 2011-2014



RESULTS SUMMARY

KEY FINANCIAL DATA	2014	2013
Total Income	2,191,051	2,129,169
Total Expenses	(2,015,690)	(2,032,972)
Net Profit before Tax	175,361	96,197
Income Tax	(8,412)	(4,750)
Net Profit after Tax	166,949	91,447
Total Assets	2,338,017	2,084,593
Total Net Assets	1,354,395	1,187,446

KEY RATIOS	2014	2013
Return on Total Assets	7.50%	4.61%
Current Ratio	1.81	1.63

KEY METRICS	2011	2012	2013	2014
No of Members	7375	7375	7330	7678
Membership Growth (Annual)	4.57%	0.00%	(0.61%)	4.75%
Membership Retention (Annual)	87.76%	84.28%	86.71%	89.99%

REVENUE SOURCES	2011	2012	2013	2014
Membership	71.71%	66.14%	70.93%	70.75%
Continuous Professional Development	5.58%	7.21%	6.41%	5.93%
Corporate Sponsorship	7.16%	6.85%	7.28%	6.74%
Annual Conference	8.03%	12.12%	8.89%	9.56%

HIGHLIGHTS 2013-2014

FINANCIAL HIGHLIGHTS FOR 2013-2014

- Increase of 12.16% in total assets to 2.33 million.
- Increase of 3.00% in total income to 2.19 million.

OTHER HIGHLIGHTS

- Launch of New Massage Directory for Members.
- Submission to the ATO Education Cap review.
- Submission to the NHMRC Public Consultation on the Complementary and Alternative Medicine Resource for Clinicians.
- Submission to AHMAC National Code of Conduct for Health Care Workers.
- Signing the addendum to the Memorandum of Understanding with Medibank.
- Signing of agreement with University of Sydney to support the University's Australian Research Centre in Complementary & Integrative Medicine and the International CM Research Leadership & Capacity Building Program.
- Implemented E-Governance Board Portal for Board and all the Committees.
- Launch of AAMT Twitter.

CHALLENGES FOR 2015

- The changing nature of the government and health fund policies.
- Staying ahead of rapid changes in technology and education delivery.
- Quality of RTOs training.
- Meeting the needs of a geographically and demographically diverse membership.
- Managing operations in a competitive marketplace and providing more value added benefits to the members.

COMMITTEES OF THE BOARD OF DIRECTORS

THE AAMT BOARD OF DIRECTORS HAVE FORMED THE FOLLOWING COMMITTEES TO ASSIST IT IN ACHIEVING ITS STRATEGIC PLANS AND GOALS. EACH COMMITTEE IS COMPRISED OF DIRECTORS FROM THE BOARD AND SECONDED PERSONS WITH SKILLS THAT ENHANCE EACH COMMITTEE'S ABILITY. ALL COMMITTEES MEET A MINIMUM OF FOUR TIMES A YEAR.

EXECUTIVE COMMITTEE

The Executive Committee is a team made up of the Board Directors working closely with the CEO to ensure that the company is compliant with all its legal responsibilities and may be called upon to make decisions in time of crisis. It is also responsible for management performance and management succession.

GOVERNANCE COMMITTEE

The Governance Committee examines and monitors areas of policy and risk. It is also responsible for the constitution, board succession and board performance.

AUDIT & RISK COMMITTEE

The Audit and Risk Committee reviews the financial direction of the Association and recommends to the Board initiatives that ensure the finances and financial processes are appropriate for the purposes of the Association.

SERVICES COMMITTEE

The Services Committee promotes the Association's members and activities, such as the Massage Therapy Week, through publications, media releases, and through its quarterly journal-The Journal of the Australian Association of Massage Therapists. The Services Committee also formulates strategies to increase and retain members. It initiates improvements in member services and provides input to enhance the member database.

EDUCATION COMMITTEE

The Education Committee determines and provides the Association's input to the review of the Health Training Package by the Community Services & Health Industry Skills Council. It approves applications for accreditation of providers of Continuing Professional Education courses. It also develops and advocates policy and position papers for submission to governments, statutory authorities and the community.

CONFERENCE COMMITTEE

The Conference Committee formulates the technical direction of the National conference, selects speakers and presenters, and ensures the efficient and smooth conduct of the conference.

ETHICS COMMITTEE

The Ethics Committee meets when necessary, to hear complaints against members for breach of the Code of Ethics and Standards of Practice. It also promulgates policy and procedures for ethical conduct of members. See Separate Report.

ETHICS COMMITTEE

THE ETHICS COMMITTEE MAY ALSO REFER CERTAIN CASES FOR INVESTIGATION TO AUTHORISED BODIES WHERE IT BELIEVES A CRIMINAL OFFENCE MAY HAVE BEEN COMMITTED. SERIOUS COMPLAINTS MADE AGAINST MEMBERS INVOLVING CRIMINAL CONDUCT ARE REFERRED TO THE POLICE FOR INVESTIGATION.

The Ethics Committee has a role to monitor ethical matters as they appear in the Ethics Register in order to provide advice on amendments to training and information to members.

The Ethics Committee can hear complaints from the public and from members. It has the power to conduct investigations into complaints as a disciplinary instrument and to impose sanctions as necessary, including suspension and revocation of membership. AAMT can only investigate complaints about practitioners who are members of the association.

The Ethics Committee's focus this year continued to be the development and release of position papers, policies and guidelines to assist members in their practice. These publications are available to all members and are supported with ongoing education and information from AAMT.

The costs to members in managing ethical complaints are part of the ongoing costs of the Association and include legal fees, committee meeting costs and investigation costs.

SUMMARY OF ETHICS CASES FOR THE FINANCIAL YEAR ENDING JUNE 30 2014

DIVISION	2014	2013	MATTER
New South Wales	2	1	Professional Misconduct
New South Wales	1	0	Unprofessional Conduct
Queensland	1	0	Unprofessional Conduct
Queensland	1	0	Professional Misconduct
South Australia	0	1	Unprofessional Conduct
South Australia	0	1	Notifiable Conduct
Tasmania	0	0	
Victoria	2	1	Unprofessional Conduct
Victoria	2	1	Professional Misconduct
Western Australia	1	0	Unprofessional Conduct

PRESIDENT'S REPORT

ON BEHALF OF THE AAMT BOARD OF DIRECTORS, IT IS WITH A SENSE OF SATISFACTION THAT WE PRESENT THIS ANNUAL REPORT. THE AAMT CONTINUES TO GROW IN SIZE AND STRENGTH AND THE 2013/2014 FINANCIAL REPORT IS TESTAMENT TO THIS. HOWEVER, WE ARE BY NO MEANS RESTING ON OUR LAURELS WITH PLENTY OF PROJECTS IN DEVELOPMENT ALONG WITH OUR CONTINUING COMMITMENT AS LEADERS OF THE MASSAGE INDUSTRY.

We are now seeing the rewards of years of investment in governance training with a highly functional Board of Directors. The constitutional changes we made a few years ago in terms of electing Board Directors has proven beneficial. The Board now consists of the variety of skills required to assist in the fulfilment of the Strategic Plan. We have also undertaken a full governance review, thanks to our CEO Tricia Hughes. This has seen a quantity of Position Statements and Policies created or reviewed that reflect our strong commitment to uphold, promote and ensure the highest quality of standards in the field of massage therapy in Australia. Over the past year we have worked to strengthen the sub-committees of the Board. We have highly functioning committees and I would like to thank all Board and committee members for their ongoing commitment and work during this time. The Private Health Insurance Rebate "Review of Natural Therapies" which commenced in 2013, has not progressed further at this stage. You can rest assured however, that AAMT have planned for possible outcomes of the review and the impact on remedial massage and members' futures. The AAMT continues to monitor the situation and will make strong submissions on behalf of members to secure the future for therapists.

As leaders of the massage industry, the AAMT plays an integral role in the push to strengthen the regulatory environment for massage therapy. We have maintained our involvement with the Natural Medicine Register (NMR) which has reached a milestone: the NMR is now a registered company with a Board of Directors. We can now continue with the work required to set up the national register of practitioners.

Why is this important? The NMR aims to unify the Natural Medicine profession to provide a unified national voice which will enable consistent national standards and language for massage therapy. This enables us to promote our high standards of practitioners and liaise with private health insurance companies and governments as required. Ultimately, the NMR will be the independent body that the public can trust for information on natural medicine and practitioners.

The AAMT is in a strong financial position, as is evident in this report. This not only secures our future but enables us to continue to strengthen members' services. This financial stability supports the Board's focus of advocating that massage therapy is an integral part of the health care system. We are committed, on your behalf, to maintain advocacy to government to acknowledge that massage therapy is important for the health of all Australians. I would like to thank the AAMT office staff for their excellent service over the past year. Their effort and commitment to the vision and mission of the organisation is reflected in their daily tasks. The Board are grateful for their continued support.



Paul McCann

AAMT President



CEO'S REPORT

THE YEAR 2013/14 SAW AN ENORMOUS AMOUNT OF ACTIVITY FOR AAMT AND THE MASSAGE SECTOR AS GOVERNMENT POLICY SWUNG TO A HARD ECONOMIC MODEL AND THE PRESSURE BY HEALTH FUNDS TO MEET FURTHER ADMINISTRATIVE DEMANDS INCREASED.

AAMT's lobbying, advocacy and media focus was on our agenda and the consequences for the not-for-profit self regulating environment. The requirements of massage therapy providers have been articulated precisely and not overshadowed by matters that concern the health industry in its entirety and we need to promote our differences as legitimate providers of care - as that is our purpose.

The aim of the Government Relations program throughout the year has been to 'bullet proof' the massage sector from future policy threats and ensure long term security as a vital and integral part of Australia's health system. The first major campaign was to inform MPs about massage and the benefits at the time of the Federal election. This was followed by State ministerial briefings and Federal meetings including Peter Dutton's key advisors and the previous Minister for Health, Tanya Plibersek. The aim was to ensure that Ministers are educated and aware that massage therapy makes a valuable contribution to the productivity of the health sector through employment, lower cost health services injury rehabilitation and health maintenance. Also that self regulation requires legal contextual support to guard against misconduct and illegal prostitution for it to be effective. There is limited ability within the self regulatory space to detect and deal with misconduct and the lack of systemic support exacerbates these failings.

Whilst AAMT waited for comment back from the Chief Medical Officer on the Private Health Insurance Rebate review, we continued with submissions to the ACCC on anti competitiveness. The Safety Rehabilitation and Compensation Act 1988 (SRCA) and the Veterans' Entitlements Act 1986 do not recognise massage therapists as allied health providers. Instead only registered Allied Health practitioners are recognised. As a result Veterans cannot access massage therapy directly through a qualified Remedial Massage Therapist.

The Code of National Conduct for Health Workers was a further key submission taking into account the greatest net benefit for users of massage and providers including the impacts of harm. This is important because, in regard to the service offered, higher levels of risk exposure for the client and practitioner demand dedicated training and more stringent standards of practice, leading to higher standards of behaviour and professionalism. Mechanisms are needed to ensure the Code supports current self-regulatory environment delegate's power to industry to regulate and enforce codes. This includes establishing and enforcing entrance standards, continuing competence requirements, disciplinary procedures. The burden of enforcement currently outweighs the sector's ability to provide sanction with any legislative teeth. Consumers and patients are asking for something stronger.

May 2014 saw a successful AAMT annual national conference in Brisbane with a focus on our 10th year of conferencing. It is with pleasure that AAMT announced that the Conference in 2015 will be held in Perth. This has been a long time coming but AAMT had to be sure that financial reserves overall were sufficient to wear the expected loss in income and to not put the company at risk.

Strategic relationships have been further developed through the International Complementary Medicine Research Leadership Program sponsored by AAMT. The ARCCIM International Complementary Medicine Research Leadership Program is the world-first leadership and capacity building scheme to be focused upon complementary medicine research. The program is designed and run by the Australian Research Centre in Complementary and Integrative Medicine (ARCCIM) at the University of Technology Sydney and has attracted sponsorship and support from numerous stakeholders and AAMT is proud to acknowledge our support as a platinum sponsor. The Program has been developed to address the research capacity building needs of complementary medicine and to boost the development of a broad evidence base for complementary medicine including massage therapy. We look forward to keeping you up-to-date on the progress and the outcomes.

At the 2013 AAMT Annual General Meeting, long term Board member Geoffrey Waldron stood down after nine years service as a Director. Geoff's skills and knowledge in ethical matters and court work remains with AAMT as he retains a role as Chairperson of the Ethics Committee. Belinda Bolitho, the elected Director from Western Australia, also came to the end of her term and was replaced by Rebecca Byrne. Belinda also retains roles on national committees keeping AAMT governance sound and consistent.

There was a flurry of activity when Medibank snapped shut the door on new providers in late 2013. There was representation with all Associations together to Medibank to resolve the issues and their concerns over inadequate training and the proliferation of fraudulent billing. Throughout all this activity, AAMT was cognisant of the rights of our existing members over new graduates and signed the Medibank addendum to ensure members continuation of business. AAMT, in this coming year, will continue to seek solution collectively to address the concerns over education and assist new graduates where possible.

I wish to extend my thanks to all the dedicated AAMT staff who wore the brunt of the Medibank fallout across the country and to those members who stepped up and took on the additional administrative tasks without complaint.

I also wish to thank the immediate Past President, Garry Lavis, for his long-time support of my role and Paul McCann, who with extensive service to AAMT, now leads the Board into the next financial year. Their support and advice throughout the year is greatly appreciated.



Tricia Hughes
BA (Soc Sci), Dip HR Mgmt, MAICD, GIA (Cert)
Chief Executive Officer
Company Secretary



CORPORATE SOCIAL RESPONSIBILITY

THE AUSTRALIAN ASSOCIATION OF MASSAGE THERAPIST'S (AAMT) VISION IS TO BE THE ORGANISATION OF CHOICE FOR MASSAGE THERAPISTS IN ALL STATES AND TERRITORIES ACROSS AUSTRALIA. THE ASSOCIATION RECOGNIZES THE INTERDEPENDENCE OF FINANCIAL RETURNS, SOCIAL BENEFITS AND ENVIRONMENTAL IMPACT IN ACHIEVING THIS VISION. WE AIM TO CREATE SUSTAINABLE VALUE FOR ALL THE MEMBERS, THE MASSAGE INDUSTRY, EMPLOYEES, BUSINESS PARTNERS AND COMMUNITIES WHICH WE SERVE. SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY ARE INTEGRAL TO THE WAY WE DO BUSINESS.

ENVIRONMENT

The Australian Association of Massage Therapist's (AAMT) impact on the environment is relatively low as we are an office-based organisation. We are committed to ensuring that we reduce the environmental impact of our operations where possible.

ELECTRICITY USAGE

Electricity usage in the AAMT office continued to decline in 2014 by 17.70%. During the reporting period, the total electricity consumption was 11,478 kwhs. The electricity consumption for the period ending 30/06/2013 was 13,946 kwhs. AAMT continues to purchase 100% green power.

CONSUMABLES

AAMT utilises paper made through the eco-friendly Elemental Chlorine Free (ECF) technology. ECF technology eliminates persistent, bio-accumulative toxic substances in mill wastewater, thereby reducing pollution in the environment. The paper is supplied to AAMT by Make a Difference (MAD), an office supplies company, which also has an innovative program that enables business to get 5% of each dollar spent as credit for donation to MAD Partner charities.

Some correspondence, which used to be sent by surface mail, are now sent by email. AAMT also implemented an E-governance portal in Nov 2013, to streamline the process of creating and distributing papers to the Board and Committees. These measures have helped AAMT reduce the impact of its paper usage on the environment. AAMT has reduced its paper consumption in 2014 by 11.78% AAMT also regularly disposes of its used printer cartridges through recycling.

COMMUNITY

AAMT believes in contributing to the welfare of the community, both directly and through involvement and support of the Massage Industry by representation and advocacy. It provides a free referral service to ensure that the public has access to the best possible treatment and care. An improved directory of AAMT accredited massage therapists was launched in 2014, making it easier for the public to search a therapist based on local area and their preferred modality.

It is the Association's strong commitment to protect the public and support its membership that has led the association and its members to high levels of recognition in the massage industry. Through its Postgraduate Sports Scholarship Scheme in 2013, AAMT awarded a scholarship to Dougie Graham. Mr. Graham underwent a ten day postgraduate learning program, made possible through a partnership with the Australian Institute of Sports (AIS) Soft Tissue Therapy Department. AAMT also signed a contract with University of Technology Sydney to support the University's Australian Research Centre in Complementary and Integrative Medicine (ARCCIM).

Our CEO, Tricia Hughes participated in the 2014 Vinnies CEO Sleepout for the third year in a row on 19th June 2014. AAMT donated \$1,750 towards the total of \$2,900 donated from the generous contributions of members through a raffle held at the 2014 AAMT conference. In addition, AAMT also made donation of \$200 to St Vincent De Paul Society by using the points it earned through (MAD) Program. The staff raised support for the hearing- impaired kids through their involvement and donation on Loud Shirt Day.

HEALTH AND SAFETY IN THE WORKPLACE

Workplace health and safety is a high priority for AAMT. A workstation self assessment and information sheet to provide guidance in the use of approved electrical devices was completed by all the employees. Headsets were provided to all the customer service staff and document stand to certain staff. The First Aid kit is also replenished by St John First Aid every 6 months. Fire wardens are also encouraged to attend various training programs on a regular basis.

OUR STAFF

AAMT has a strong commitment to encouraging diversity at all levels. As an equal opportunity employer, gender diversity is important to AAMT. At 30 June 2014, out of a total workforce of 10 staff 80% were women.

AAMT values and recognizes our employees by encouraging opportunities for professional development to help achieve organisational goals. Throughout 2014, the company provided a wide range of external training and development opportunities for our staff such as Conference, Networking, Online Excel Webinars, Wireless Networking, Executive Coaching and Team Workshop.

AAMT provides a supportive and flexible working environment for its employees. Employees receive market competitive remuneration based on performance, knowledge, experience and effectiveness in the role.

Health is important to AAMT so we continued to provide staff with fresh fruit to encourage healthy eating habits. Free flu vaccination was also made available to all the staff. AAMT also sponsored a staff member to participate in the Australian Corporate Games held in Melbourne to encourage exercise and physical fitness.

DIRECTORS REPORT

THE DIRECTORS PRESENT THEIR REPORT, TOGETHER WITH THE FINANCIAL STATEMENTS, ON THE COMPANY FOR THE YEAR ENDED 30 JUNE 2014.

DIRECTORS

The following persons were directors of the company during the whole of the financial year and up to the date of this report, unless otherwise stated:

- Narelle Leigh James
- Kristie Ann Melling
- Garry Craig Lavis
- Pamela Maria Claxton
- David Graeme Sheehan
- Paul Thomas McCann
- Robert James Rogerson
Appointed 18/10/2013
- Rebecca Susan Byrne
Appointed 16/11/2013
- Belinda Laura Bolitho
Retired 16/11/2013
- Geoffrey Ernest Waldron
Retired 16/11/2013
- Colin John Thornby
Deceased 01/07/2013

PRINCIPAL ACTIVITIES

The principal activity of the company during the financial year was the provision of membership services for massage therapists and the promotion of massage therapy.

SHORT TERM OBJECTIVES

Promote the profession of massage therapy.

LONG TERM OBJECTIVES

Encourage and disseminate research in the areas of massage therapy

STRATEGIES

To fulfill the short term objectives, the company has planned three online webinars as part of the Massage Therapy Week to be held from 7th to 14th Sep to promote Massage and Mental Health Awareness.

The company has signed an agreement with University of Sydney to support the University's Australian Research Centre in Complementary & Integrative Medicine and the International CM Research Leadership & Capacity Building Program which should help in achieving the long term objectives.

OPERATING RESULTS

The surplus of the company after providing for income tax amounted to \$166,949 (2013: \$91,447).

DIVIDENDS

The company's constitution prohibits it from paying dividends to members.

REVIEW OF OPERATIONS

The Australian Association of Massage Therapists Limited is a company formed to represent massage therapists throughout Australia. The revenue of the company was \$2,191,051 (2013: \$2,129,169) and operating expenses were \$2,015,690 (2013: \$2,032,972), which resulted to a surplus of \$166,949 (2013: 91,447). The association is a not for profit organisation and the majority of its income is not subject to income tax.

Since the date of the last report to the date of this report there were no significant changes in the state of affairs of the company.

INFO ON DIRECTORS

AFTER BALANCE DATE EVENTS

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations, or the state of affairs of the company in future financial years.

FUTURE DEVELOPMENTS

Further information about likely events in the operations of the company and the expected results from those operations have not been included in this report because disclosure of the information would be likely to result in unreasonable prejudice to the company.

ENVIRONMENTAL ISSUES

The operations of the company are not subject to significant environmental regulations under both Commonwealth and State legislation.

NARELLE LEIGH JAMES - NON-EXECUTIVE DIRECTOR

QUALIFICATIONS

Diploma of Remedial Massage, Bachelor of Social Science, Certificate III in Community Service (Early Childhood), Certificate IV in Governance.

EXPERIENCE

Welfare worker/counsellor for 10 years. Practising massage for 10 years. Held various positions within the association for 8 years.

SPECIAL RESPONSIBILITIES

National Vice President, Chair of Governance Committee, Member of Ethics Committee, Member of Executive Committee.

KRISTIE ANN MELLING - NON-EXECUTIVE DIRECTOR

QUALIFICATIONS

Advanced Diploma Remedial Massage, Advanced Diploma Beauty Therapy.

EXPERIENCE

Full time Massage Therapist for 14 years, Beauty Therapist for 8 years. Has been a member of National Board since 2009.

SPECIAL RESPONSIBILITIES

Chair of Services Committee, Member of Conference Committee.

GARRY CRAIG LAVIS - NON-EXECUTIVE DIRECTOR

QUALIFICATIONS

Diploma of Health Science, Diploma of Remedial Massage, Certificate III and IV in Fitness.

EXPERIENCE

Owner and operator of a multi modality rehabilitation clinic, expert witness on Queensland and New South Wales police database for court reports.

SPECIAL RESPONSIBILITIES

Chair of Conference Committee.

PAMELA MARIA CLAXTON - NON-EXECUTIVE DIRECTOR

QUALIFICATIONS

Diploma of Remedial Massage, Cert IV in Bowen Therapy, Lymphoedema Therapist Level 2 (Caseley Smith Method), Registered Nurse, Bachelor of Health Administration (UNSW), Master of Clinical Nursing (UTAS), Cert IV in Governance.

EXPERIENCE

Eight years experience in own massage practice in regional Tasmania focussing on oncology and lymphoedema therapies, concurrently practicing as a Registered Nurse in Aged Care. Has been a member of National Board since 2009.

SPECIAL RESPONSIBILITIES

Member of Ethics Committee, Member of Services Committee.

DAVID GRAEME SHEEHAN - NON-EXECUTIVE DIRECTOR

QUALIFICATIONS

Bachelor of Applied Science (Human Movement), Diploma of Education, Diploma of Health Science (Remedial Therapy), Certificate IV in Governance.

EXPERIENCE

Was Head Sports Trainer for Banyule Football Club, Professional Conference organiser for AAMT, Teacher and Presenter of Myofascial Cupping, Managing Director of Complementary Health Seminars a continuing education provider for soft tissue therapists.

SPECIAL RESPONSIBILITIES

Member of Services Committee, Member of Conference Committee.

PAUL THOMAS MCCANN - NON-EXECUTIVE DIRECTOR

QUALIFICATIONS

Diploma of Oriental Remedial Therapies, Diploma Remedial Massage Therapy, Diploma of Acupressure, Acumoxibustion, Chinese Medicine Theory and Philosophy, Diploma Myopractic, Diploma of Therapeutic Massage, Diploma Remedial Massage Therapy, Certificate IV Workplace Assessment & Training, Certificate of Advanced Acupressure and Clinical Practice Certificate Craniosacral Therapy, Certificate Reiki, Certificate in Dry Needling, Certificate Rebirther.

EXPERIENCE

Director of Massage services within a large multi-disciplinary allied health practice in Adelaide. Lecturer in Remedial Massage Therapy at Endeavour College of Natural Health. Practicing massage for 20 years.

SPECIAL RESPONSIBILITIES

National President, Member of Education Committee, Member of Executive Committee, President Natural Medicine Registration Board.

ROBERT JAMES ROGERSON - NON-EXECUTIVE DIRECTOR

QUALIFICATIONS

Certified Internal Auditor, Fellow of the Institute of Public Accountants, Associate Financial Services Institute of Australasia, Certificate of Lean Competency – Fundamentals, Massage Therapist.

EXPERIENCE

Commonwealth Bank 16 yrs – 8 yrs internal audit, Peoples Choice Credit Union 8 yrs- 4 years internal audit 4 years loans and special projects, KPMG – Internal Audit and Advisory 6 years, Adelaide Casino – Current Regulatory Affairs Manager.

SPECIAL RESPONSIBILITIES

Member of Audit & Risk Committee, Member of Governance Committee.

REBECCA SUSAN BYRNE - NON-EXECUTIVE DIRECTOR

QUALIFICATIONS

Diploma of Vocational Education and Training, Diploma of Training, Design and Development, Diploma in Remedial Massage, Cert IV Training and Assessment, Workplace Training and Assessment, Certificate 1V in Work Place Training and Assessment BSZ40198, Certificate IV Dance Therapy Practice

EXPERIENCE

Lecturer in Remedial Massage for Challenger Institute for eight years, 10 years remedial massage experience in private practice, Founder and Director of Living Dance Institute and Studio.

SPECIAL RESPONSIBILITIES

Member of Ethics Committee

BELINDA LAURA BOLITHO - NON-EXECUTIVE DIRECTOR

QUALIFICATIONS

Diploma of Remedial Massage, Diploma of Natural Therapies, Certificate III in Fitness, Certificate IV in TAE, Dip of training design & development, Dip of vocational education and training, Dr Vodder lymphoedema MLD & CDT certificate.

EXPERIENCE

More than six years lecturing experience in the Remedial Massage section at Challenger Institute of Technology. More than 11 years remedial massage experience, Has owned and run two different massage clinics in physiotherapy centres in Fremantle and Carlisle. Currently runs a small home based business with focus on Manual Lymphatic Drainage. Has been a member of the National Board for 6 years.

SPECIAL RESPONSIBILITIES

Member of Governance Committee.

GEOFFREY ERNEST WALDRON - NON-EXECUTIVE DIRECTOR

QUALIFICATIONS

Diploma of Remedial Massage, Certificate of Therapeutic Relaxation Massage, Certificate of Art, Certificate of Teaching.

EXPERIENCE

Practising massage for 22 years. Primary School teacher for 37 years. Has been involved with massage associations for 19 years and held senior positions within those associations for 14 years. Lectured on Ethics since 2005 for various colleges, AAMT conference, workshops and regional meetings. Expert witness for approximately 30 court cases.

SPECIAL RESPONSIBILITIES

Chair of Ethics Committee.

COLIN JOHN THORNBY - NON-EXECUTIVE DIRECTOR

QUALIFICATIONS

Diploma of Training & Assessment, Diploma of Management, Diploma of Professional Counselling, Mental Health First Aid (Adult), Doctor of Philosophy (sociology), Bachelor of Nursing, Master of Theology, Master of Spiritual Direction

EXPERIENCE

Was experienced in the health-care, education, faith community and not-for profit sectors and had been on the AAMT Board since 2011. He had competencies in counselling, higher education, training and assessment (vocational education and training), health care (nursing and health administration), human resources and change management.

SPECIAL RESPONSIBILITIES

Was Member of Governance Committee, Member of Education Committee, Member of Ethics Committee.

MEETING OF DIRECTORS

	DIRECTOR'S MEETINGS		FINANCE & AUDIT	
	NUMBER ELIGIBLE TO ATTEND	NUMBER ATTENDED	NUMBER ELIGIBLE TO ATTEND	NUMBER ATTENDED
Narelle Leigh James	4	4		
Kristie Ann Melling	4	4		
Garry Craig Lavis	4	4	1	1
Pamela Maria Claxton	4	3	-	-
David Graeme Sheehan	4	4	-	-
Paul Thomas McCann	4	4	-	-
Robert James Rogerson	3	3	3	2
Rebecca Susan Byrne	3	3	-	-
Belinda Laura Bolitho	2	2	-	-
Geoffrey Ernest Waldron	2	2	2	1
Colin John Thornby	-	-	-	-

DIRECTORS' BENEFITS

Disclosure relating to directors' emoluments has been included in Note 5 of the financial report.

During the financial year the Association paid premiums of \$5,924 (2013: \$5,924) to insure Directors against liabilities and costs incurred by them in defending any legal proceedings arising out of their conduct while acting in the capacity of officer of the Association, other than conduct involving a wilful breach of duty in relation to the Association.

PROCEEDINGS ON BEHALF OF COMPANY

No person has applied for leave of Court to bring proceedings on behalf of the company or intervene in any proceedings to which the company is a party for the purpose of taking responsibility on behalf of the company for all or any part of those proceedings.

AUDITOR'S INDEPENDENCE DECLARATION

A copy of the auditor's independence declaration as required under section 307C of the Corporations Act 2001 is set out on page 45 of the financial report.

This report is made in accordance with a resolution of the directors, pursuant to section 298(2) of the Corporations Act 2001 on behalf of the directors.



Paul McCann



Narelle James

Dated this 22nd of August 2014

MANAGEMENT PROFILES



SUE GILLESPIE

EXECUTIVE ASSISTANT

Qualifications

BHS (Massage & NMT) - NZ

Experience

2012-current AAMT Executive Assistant, 2007-2011 RTO Owner/ Director (NZ College of Massage), 1999-2007 Massage Therapist WTA Tour, 2004-2007 Director Massage Therapist WTA Tour, 1992-2011 Massage Therapy Teacher & Clinical Supervisor, 1985-2013 Massage Therapist.

Specialisation

Sports Massage Therapy

Key Responsibilities

Administrative assistance to CEO, Administrative management for Board of Directors, Editor Student Journal, Ethical practice enquiries - point of contact and co-ordinator, Approved Provider Programme - co-ordinator, Education assistance/ representation as required.



ROY JOHN

FINANCE MANAGER & COMPANY SECRETARY

Qualifications

CPA, GIA (Cert)

Experience

2007 - current Finance Manager, 2005 - 2007 Accountant (IBIS Telecommunications Pty Ltd) 1998-2004 Over 5 years experience in various areas such as Accounting, Banking and Finance.

Key Responsibilities

Management and administration of all the finance, Management of audit process, Management of quarterly reporting to the CEO and Audit and Risk Committee, Produce timely annual statutory accounts for audit purpose and annual report, Manage IT hardware and software procurement and liaise with external IT Company when required.



ANN DAVEY

ASSOCIATION MANAGER

Qualifications

B.Com (HRMgt, AdminMgt),
Dip Qual Audit, MAHRI

Experience

2009 - current AAMT Association Manager, 2007 - 2009 Child Care Assistant, 2003 - 2006 Owner/ Director Xeikon Australia and New Zealand Pty Ltd, 1983 - 2001 Senior Administrator Departments within Faculty of Medicine, Dentistry and Health Sciences, University of Melbourne.

Key Responsibilities

Management of Operations, Management of Human Resources, Services Committee Member, Fraud Investigation, Management of Ambassador Program, Editor e-news.

THE DIRECTORS
PRESENT THEIR
REPORT, TOGETHER
WITH THE FINANCIAL
STATEMENTS, ON
THE COMPANY FOR
THE YEAR ENDED
30 JUNE 2014.

STATEMENT OF COMPREHENSIVE INCOME

FOR THE YEAR ENDED 30 JUNE 2014

		2014 \$	2013 \$
Revenues from ordinary activities	2	2,191,051	2,129,169
Employee Benefits Expense		(679,486)	(679,704)
Depreciation and Amortisation Expense	3	(41,725)	(52,980)
Administration Expenses		(341,150)	(429,358)
Accommodation Expenses		(107,261)	(103,474)
Employment Expenses		(271,363)	(189,570)
Journal Expenses		(160,170)	(146,536)
Membership Expenses		(293,672)	(257,495)
CPE Direct Expenses		(103,758)	(134,312)
National Board Expenses		(17,105)	(39,543)
Total Expenses from Ordinary Activities		(2,015,690)	(2,032,972)
Profit from ordinary activities before Income Tax Expense		175,361	96,197
Income Tax Expense relating to Ordinary Activities	4	(8,412)	(4,750)
Profit from ordinary activities after Income Tax Expense		166,949	91,447
Net Profit for the year		166,949	91,447
Other Comprehensive Income		-	-
Total Comprehensive Income		166,949	91,447

The accompanying notes form part of these financial statements.

STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2014

		2014 \$	2013 \$
Current Assets			
Cash and Cash Equivalents	7	1,636,667	1,345,642
Trade and Other Receivables	9	54,731	57,728
Total Current Assets		1,691,398	1,403,370
Non-Current Assets			
Financial Assets	8	600,000	600,000
Trade and Other Receivables	9	9,251	9,251
Property, Plant and Equipment	10	37,368	71,972
Total Non-Current Assets		646,619	681,223
Total Assets		2,338,017	2,084,593
Current Liabilities			
Trade And Other Payables	11	880,624	797,886
Short-Term Provisions	12	52,182	60,639
Total Current Liabilities		932,806	858,525
Non-Current Liabilities			
Long-Term Provisions	13	50,816	38,622
Total Non-Current Liabilities		50,816	38,622
Total Liabilities		983,622	897,147
Net Assets		1,354,395	1,187,446
Equity			
Reserves	14	131,596	131,596
Retained Surplus/(Deficit)	15	1,222,799	1,055,850
Total Equity		1,354,395	1,187,446

The accompanying notes form part of these financial statements.

STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED 30 JUNE 2014

	RETAINED EARNINGS \$	GENERAL RESERVES \$	TOTAL \$
Balance 1 July 2012	964,403	131,596	1,095,999
Profit from Previous year	91,447	-	91,447
Other Comprehensive Income	-	-	-
Balance 30 June 2013	1,055,850	131,596	1,187,446
Profit for the Year	166,949	-	166,949
Other Comprehensive Income	-	-	-
Balance 30 June 2014	1,222,799	131,596	1,354,395

The accompanying notes form part of these financial statements.

STATEMENT OF CASH FLOW

FOR THE YEAR ENDED 30 JUNE 2014

		2014 \$	2013 \$
Cash Flows From Operating Activities			
Receipts from Operations		2,317,903	2,204,133
Payments to Suppliers and Employees		(1,943,839)	(1,973,765)
Interest Received		(67,506)	(57,988)
Income Tax		(8,412)	(4,750)
Net Cash Provided by (used in) Operating Activities	Note 22b	298,146	167,630
Cash Flows From Investing Activities			
Investments (Term Deposits) greater than 1 year			(600,000)
Purchase of Property, Plant and Equipment		(7,121)	(16,019)
Net Cash Provided by (used in) Investing Activities		(7,121)	(616,019)
Cash Flows From Financing Activities			
Proceeds from Acquisition		-	(5,467)
Net Cash Provided by (used in) Financing Activities		-	(5,467)
Net Increase in Cash Held		291,025	(453,856)
Cash and Cash Equivalents at the Beginning of the Financial Year		1,345,642	1,799,498
Cash and Cash Equivalents at the End of the Financial Year	Note 22a	1,636,667	1,345,642

The accompanying notes form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS

NOTE 1

BASIS OF PREPARATION

Australian Association of Massage Therapists Limited (AAMT) has elected to early adopt the Australian Accounting Standards- Reduced Disclosure Requirements as set out in AASB 1053: Application of Tiers of Australian Accounting Standards and AASB 2010-2: Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements. Accordingly, the entity has also early adopted the Trans-Tasman Convergence Project- Reduced Disclosure Requirements and AASB 2012-7: Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements in respect of AASB 2010-6: Amendments to Australian Accounting Standards- Disclosures on Transfers of Financial Assets and AASB 2011-9: Amendments to Australian Accounting Standards- Presentation of Items of Other Comprehensive Income.

The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards- Reduced Disclosure Requirements of the Australian Accounting Standards Board (AASB) and the Corporations Act 2001. The company is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards.

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless stated otherwise.

The financial statements, except for cash flow information, have been prepared on an accrual basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

The financial statements were authorised for issue on 22/08/2014 by the directors of the company.

CHANGE IN ACCOUNTING POLICIES - PRESENTATION OF ITEMS OF OTHER COMPREHENSIVE INCOME (OCI)

As a result of early adopting AASB 2012-7, which includes amendments to disclosure requirements arising from the Tier 1 (full-disclosure) Standard AASB 2011-9: Amendments to Australian Accounting Standards-Presentation of Items of Other Comprehensive Income that became mandatorily applicable from 1 July 2012, the following changes to the presentation of the company's financial statements were made during the year:

- items of OCI were grouped into:
 - items that will not be reclassified subsequently to profit or loss; and
 - those that will be reclassified subsequently to profit and loss when specific circumstances occur; and
- the title "statement of profit or loss" was changed to "statement of comprehensive income" under the two-statement approach. Although other titles are also permitted, the company has decided to use the title "statement of comprehensive income".

The adoption of AASB 2011-9 only changed the presentation of the company's financial statements and did not have any impact on the amounts reported for the current period or for any prior period in the company's financial statements.

ACCOUNTING POLICIES

a. Financial Instruments Initial recognition and measurement

Financial assets and financial liabilities are recognised when the entity becomes a party to the contractual provisions of the instrument. For financial assets, this is equivalent to the date that the company commits itself to either purchase or sell the asset (ie trade date accounting is adopted).

Financial instruments are initially measured at fair value plus transaction costs except where the instrument is classified "at fair value through profit or loss" in which case transaction costs are recognised immediately as expenses in profit or loss.

Classification and subsequent measurement

Financial instruments are subsequently measured at fair value, amortised cost using the effective interest method, or cost. Where available, quoted prices in an active market are used to determine fair value. In other circumstances, valuation techniques are adopted.

Amortised cost is calculated as the amount at which the financial asset or financial liability is measured at initial recognition less principal repayments and any reduction for impairment, and adjusted for any cumulative amortisation of the difference between that initial amount and the maturity amount calculated using the effective interest method.

The effective interest method is used to allocate interest income or interest expense over the relevant period and is equivalent to the rate that exactly discounts estimated future cash payments or receipts (including fees, transaction costs and other premiums or discounts) through the expected life (or when this cannot be reliably predicted, the contractual term) of the financial instrument to the net carrying amount of the financial asset or financial liability. Revisions to expected future net cash flows will necessitate an adjustment to the carrying amount with a consequential recognition of an income or expense item in profit or loss.

(i) Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market and are subsequently measured at amortised cost. Gains or losses are recognised in profit or loss through the amortisation process and when the financial asset is derecognised.

(ii) Held-to-maturity investments

Held-to-maturity investments are non-derivative financial assets that have fixed maturities and fixed or determinable payments, and it is the company's intention to hold these investments to maturity.

They are subsequently measured at amortised cost. Gains or losses are recognised in profit or loss through the amortisation process and when the financial asset is derecognised.

b. Income Tax

The Association is a not for profit organisation for taxation purposes and only subject to income tax on non member net income.

c. Property, Plant and Equipment

Property, plant and equipment are measured at cost less accumulated depreciation and impairment, where applicable.

Depreciation is provided on property, plant and equipment and is calculated on either a straight line basis or diminishing value basis so as to write off the net cost of each fixed asset over its expected useful life.

The following estimated useful lives are used in the calculation of depreciation:

- Fixed Asset by Class (Estimated Useful Life)
- Furniture and Fittings (3 - 10 years)
- Computer Equipment and Software (3 - 4 years)
- Leased Assets (5 years)
- Leasehold Improvements (5 years)

d. Intangibles Software

Software is initially recognised at cost. It has a finite life and is carried at cost less any accumulated amortisation and impairment losses. Software has an estimated useful life of between one and three years. It is assessed annually for impairment.

e. Impairment

At the end of each reporting period, the company assesses whether there is objective evidence that a financial asset has been impaired. A financial asset (or a group of financial assets) is deemed to be impaired if, and only if, there is objective evidence of impairment as a result of one or more events (a "loss event") having occurred, which has an impact on the estimated future cash flows of the financial asset(s).

NOTES TO THE FINANCIAL STATEMENTS (CONT)

In the case of available-for-sale financial assets, a significant or prolonged decline in the market value of the instrument is considered to constitute a loss event. Impairment losses are recognised in profit or loss immediately. Also, any cumulative decline in fair value previously recognised in other comprehensive income is reclassified to profit or loss at this point.

In the case of financial assets carried at amortised cost, loss events may include: indications that the debtors or a group of debtors are experiencing significant financial difficulty, default or delinquency in interest or principal payments; indications that they will enter bankruptcy or other financial reorganisation; and changes in arrears or economic conditions that correlate with defaults.

For financial assets carried at amortised cost (including loans and receivables), a separate allowance account is used to reduce the carrying amount of financial assets impaired by credit losses. After having taken all possible measures of recovery, if management establishes that the carrying amount cannot be recovered by any means, at that point the written-off amounts are charged to the allowance account or the carrying amount of impaired financial assets is reduced directly if no impairment amount was previously recognised in the allowance accounts.

When the terms of financial assets that would otherwise have been past due or impaired have been renegotiated, the company recognises the impairment for such financial assets by taking into account the original terms as if the terms have not been renegotiated so that the loss events that have occurred are duly considered.

Derecognition

Financial assets are derecognised when the contractual rights to receipt of cash flows expire or the asset is transferred to another party whereby the entity no longer has any significant continuing involvement in the risks and benefits associated with the asset. Financial liabilities are derecognised when the related obligations are discharged or cancelled, or have expired.

The difference between the carrying amount of the financial liability, which is extinguished or transferred to another party, and the fair value of consideration paid, including the transfer of non-cash assets or liabilities assumed, is recognised in profit or loss.

For the purpose of the statement of cash flows, cash includes:

- cash on hand and at call deposits with banks or financial institutions, net of bank overdrafts.

g. Comparative Figures

Where required by Accounting Standards, comparative figures have been adjusted to conform with changes in presentation for the current financial year.

h. Trade and Other Payables

Trade and other payables represent the liabilities for goods and services received by the company during the reporting period that remain unpaid at the end of the reporting period. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

i. Leases

Leases of fixed assets, where substantially all the risks and benefits incidental to the ownership of the asset (but not the legal ownership) are transferred to the entity, are classified as finance leases. Finance leases are capitalised, recognising an asset and a liability equal to the present value of the minimum lease payments, including any guaranteed residual values. Leased assets are depreciated on a straight-line basis over their estimated useful lives where it is likely that the entity will obtain ownership of the asset. Lease payments are allocated between the reduction of the lease liability and the lease interest expense for the period.

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are recognised as expenses on a straight-line basis over the lease term. Lease incentives under operating leases are recognised as a liability and amortised on a straight-line basis over the life of the lease term.

j. Employee Entitlements

Provision is made for the Association's liability for employee benefits arising from services rendered by the employees to reporting date. Employee benefits expected to be settled within one year together with benefits arising from wages, salaries and annual leave which may be settled after one year, have been measured at the amounts expected to be paid when the liability is settled. Other employee benefits payable later than one year have been measured at the net present value.

Contributions are made by the Association to employee superannuation funds and are charged as expense when incurred.

k. Revenue

Members' subscriptions are recognised during the period to which the membership relates.

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

Revenue from the rendering of a service is recognised upon the delivery of the service to the customers.

l. Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Tax Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the statement of financial position are shown inclusive of GST. The net amount of GST recoverable from, or payable to, the taxation authority is included as part of the receivables or payables in the statement of financial position.

NOTES TO THE FINANCIAL STATEMENTS (CONT)

NOTE 2 - REVENUE FROM ORDINARY ACTIVITIES

	2014 \$	2013 \$
Operating activities		
- Member Advertising	12,300	13,200
- Member Subscriptions	1,550,067	1,510,230
- Sponsorship	147,647	155,088
- Journal Income	60,520	52,567
- Conference Income	209,468	189,201
- CPE Event Income	129,954	136,523
- Association branded goods	2,663	757
- Other Revenue	10,926	13,615
Total Revenue from Operating Activities	2,123,545	2,071,181
Interest Revenue from:		
- Bank Deposits	67,506	57,988
Total Interest Revenue	67,506	57,988
Total Revenue from Ordinary Activities	2,191,051	2,129,169

NOTE 3 - DEPRECIATION & AMORTISATION EXPENSE

	2014 \$	2013 \$
Profit/(Loss) from ordinary activities before income tax has been determined after:		
a. Expenses:		
- Equipment, Furniture and Fittings	6,490	6,774
- Computer Hardware and Software	33,205	44,177
- Leased Assets	-	-
- Leasehold Improvements	2,030	2,029
Total Depreciation	41,725	52,980
Interest Paid	-	-

NOTE 4 - INCOME TAX

	2014 \$	2013 \$
The prima facie tax on profit/(loss) from ordinary activities before tax is reconciled to the income tax is as follows:		
Surplus from Operations	175,361	96,197
Less: Net Profit Derived from Member Activities	158,767	91,707
Net Profit from Non Members Activities	16,594	4,490
Less: Tax effect of		
- Net Loss Carried Forward	-	-
Net Tax Profit at End of Year	16,594	4,490
Add Employee FBT Contribution	11,447	11,342
Revised Net Profit at End of Year	28,041	15,832
Income Tax Expense Calculated at 30%	8,412	4,750

The assessable income for income tax purposes comprises only of income deemed to be derived from non member activities. Conversely, allowable deductions for income tax are limited to certain expenses and statutory deductions.

NOTE 5 - REMUNERATION AND RETIREMENT BENEFITS

	2014 \$	2013 \$
a. Directors' Remuneration		
During the year remuneration paid to all Directors of Australian Association of Massage Therapists Limited and any related parties was:		
'- Directors' Honoraria	8,301	9,052
	8,301	9,052

NOTES TO THE FINANCIAL STATEMENTS (CONT)

NOTE 5 - REMUNERATION AND RETIREMENT BENEFITS (CONT)

Number of Australian Association of Massage Therapists Limited directors whose income from Australian Association of Massage Therapists Limited or any related parties was within the following bands:

	NO.	NO.
\$0 - \$9,999	10	10

	2014 \$	2013 \$
--	---------	---------

The names of Directors of Australian Association of Massage Therapists Limited who have held office during the financial year and their respective remuneration are:

Karen Tay Nichol	-	300
Narelle Leigh James	600	600
Kristie Ann Melling	600	600
Garry Craig Lavis	2,176	5,002
Pamela Maria Claxton	300	600
David Graeme Sheehan	450	300
Paul Thomas McCann	3,125	150
Robert James Rogerson	450	-
Rebecca Susan Byrne	-	-
Belinda Laura Bolitho	300	600
Geoffrey Ernest Waldron	300	600
Colin John Thornby	-	300
	8,301	9,052

NOTE 6 - AUDITORS' REMUNERATION

	2014 \$	2013 \$
Remuneration of the auditor of the Association for:		
- Auditing or reviewing the financial report	9,293	13,850
- Other services	-	-
- Other services provided by related practice of auditor	-	-

NOTE 7 - CASH AND CASH EQUIVALENTS

	2014 \$	2013 \$
Cash on Hand	88	93
Cash at Bank	58,070	68,512
Term Deposit	1,578,509	1,277,037
	1,636,667	1,345,642

The term deposit includes security deposit for Paypal of \$86,000 and rental guarantee deposit of \$19,747. The security deposit and rental guarantee are only available on closure of the services attached to the deposit.

NOTE 8 - FINANCIAL ASSETS

	2014 \$	2013 \$
Current		
Financial assets at fair value through profit or loss	-	-
Non-Current		
Available-for-sale financial assets		
Held-to-maturity financial assets	600,000	600,000
	600,000	600,000

NOTES TO THE FINANCIAL STATEMENTS (CONT)

NOTE 9 - TRADE AND OTHER RECEIVABLES

	2014 \$	2013 \$
Current		
Trade Debtors	1,251	4,620
Provision for Doubtful Debts	-	-
Trade Debtors Net of Provision for Doubtful Debts	1,251	4,620
Other Debtors	399	-
Prepayments	53,081	53,108
Total Current Trade and Other Receivable	54,731	57,728
Non-Current		
Other Debtors	9,251	9,251
Total Non Current	9,251	9,251

NOTE 10 - PROPERTY PLANT & EQUIPMENT

	2014 \$	2013 \$
Office Equipment		
At Cost	71,953	71,953
Accumulated Depreciation	52,394	45,904
	19,559	26,049
Computer Hardware and Software		
At Cost	257,704	250,583
Accumulated Depreciation	240,376	207,171
	17,328	43,412

Leased Assets			
At Cost		16,621	16,621
Accumulated Depreciation		16,621	16,621
		-	-
Leasehold Improvements			
At Cost		42,029	42,029
Accumulated Depreciation		41,548	39,518
		481	2,511
Total Property, Plant and Equipment		37,368	71,972

a. Movements in Carrying Amounts

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year:

	Office Equipment	Computer Hardware and Software	Leasehold Improvements	Total
Balance at the beginning	26,049	43,412	2,511	71,972
Additions	-	7,121	-	7,121
Disposals	-	-	-	-
Depreciation expense	(6,490)	(33,205)	(2,030)	(41,725)
Carrying amount at the end of year	19,559	17,328	481	37,368

NOTES TO THE FINANCIAL STATEMENTS (CONT)

NOTE 11 - TRADE AND OTHER PAYABLES

	2014 \$	2013 \$
Current		
Trade Creditors	41,100	23,700
Sundry Creditors and Accrued Expenses	68,391	59,030
Subscriptions Received in Advance	771,133	715,156
	880,624	797,886

NOTE 12 - SHORT-TERM PROVISIONS

	2014 \$	2013 \$
Employee Entitlements	52,182	60,639
Aggregate Employee Entitlements Liability- Annual Leave	52,182	60,639
Number of Employees at Year-End (FTE)	9.4	9.4

NOTE 13 - LONG-TERM PROVISIONS

	2014 \$	2013 \$
Employee Entitlements	50,816	38,622
Aggregate Employee Entitlements Liability- Long Service Leave	50,816	38,622

NOTE 14 - RESERVES

	2014 \$	2013 \$
Balance at Beginning of Financial Year	131,596	131,596
Balance at End of Financial Year	131,596	131,596

NOTE 15 - ACCUMULATED SURPLUS/(DEFICIT)

	2014 \$	2013 \$
Accumulated Surplus at Beginning of Financial Year	1,055,850	964,403
Net Profit Attributable to the Members of the Association	166,949	91,447
Accumulated Surplus at the End of the Financial Year	1,222,799	1,055,850

NOTE 16 - MEMBERS' GUARANTEE

The Australian Association of Massage Therapists is a public company, limited by guarantee. Each member of the Association has undertaken to contribute the sum of \$1.00 in the event of the Association being wound up. The total number of members as of 30th June 2014 was 7,678 (2013: 7,330).

NOTES TO THE FINANCIAL STATEMENTS (CONT)

NOTE 17 - CAPITAL AND LEASING COMMITMENTS (CONT)

	2014 \$	2013 \$
a. Operating Lease Commitments		
Payable		
- Not later than one year	86,590	82,467
- Later than 1 year but not later than 5 years	173,181	164,934
- later than 5 years	-	-
	259,771	247,401

The operating lease is for the rental of office premises for 3 years with annual increase of 5% for the term of the lease.

b. Capital Commitments

At 30 June 2014 and at the date of signing this financial report there are no known commitments for capital expenditure.

NOTE 18 - CONTINGENT LIABILITIES

At 30 June 2014 there are no known contingent liabilities.

NOTE 19 - SEGMENT REPORTING

The Association operates predominantly in one business and one geographical segment being a member association for massage therapists throughout Australia.

NOTE 20 - KEY MANAGEMENT PERSONNEL COMPENSATION

The names and positions of those having authority for planning, directing and controlling the company's activities directly or indirectly (other than directors), are:

- Tricia Hughes, Chief Executive Officer
- Ann Davey, Association Manager
- Sue Gillespie, Executive Assistant
- Roy John, Finance Manager

The compensation paid to the key management personnel noted above is as follows:

	Short-Term Benefits	Post Employment Benefits	Total
2013 Total Compensation	366,202	36,808	403,010
2014 Total Compensation	411,123	41,276	452,399

NOTE 21 - RELATED PARTY TRANSACTIONS

Transactions entered into during the year with directors, their firms or associated entities are within normal customer relationships and conditions, no more favourable to those available to other members or customers, including the payment of usual subscriptions and receipt of normal benefits of membership.

NOTE 22 - CASH FLOW INFORMATION

a. Reconciliation of Cash

Cash at the end of the financial year as shown in the statement of cash flows is reconciled to items in the balance sheet as follows:

NOTES TO THE FINANCIAL STATEMENTS (CONT)

NOTE 22 - CASH FLOW INFORMATION (CONT)

	2014 \$	2013 \$
Cash and Cash Equivalents	1,636,667	1,345,642
b. Reconciliation of Cash Flow from Operations with Profit/ (Loss) from Ordinary Activities after Income Tax		
Profit/(Loss) from Ordinary Activities after Income Tax	166,949	91,447
Non-Cash Flows in Profit from Ordinary Activities		
- Depreciation	41,725	52,980
- Income Tax	-	-
Decrease/(Increase) in Receivables	3,369	(2,704)
Decrease/(Increase) in Other Debtors	(399)	15,802
Decrease/(Increase) in Prepayments	27	(445)
Increase/(Decrease) in Payables	17,400	(8,154)
Increase/(Decrease) in Other Payables	9,361	(5,967)
Increase/(Decrease) in Subscriptions in Advance	55,977	19,680
Increase/(Decrease) in Employee Entitlements	3,737	4,991
Loss on sale of fixed assets	-	-
Net Cash Inflow from Operating Activities	298,146	167,630

NOTE 23 - REGISTERED OFFICE

The registered office and principal place of business of the company is:

Australian Association of Massage Therapists Ltd
Level 6, 85 Queen Street
Melbourne Vic 3000

NOTE 24 - FINANCIAL INSTRUMENTS

a. Interest Rate Risk

The company's exposure to interest rate risk, which is the risk that a financial instrument's value will fluctuate as a result of changes in market interest rates and the effective weighted average interest rates on classes of financial assets and financial liabilities, is as follows:

	Weighted Average Effective Interest Rate		Floating Interest Rate		Within Year	
	2014 %	2013 %	2014 \$	2013 \$	2014 \$	2013 \$
Financial Assets						
Cash and cash equivalents	2.85	2.34	1,636,667	1,345,642	-	-
Receivables	0.00	0.00	-	-	-	-
Held-to-maturity investments	4.16	3.53				
Total Financial Assets			1,636,667	1,345,642	-	-
Financial Liabilities						
Trade and sundry creditors	0.0	0.0	-	-	-	-
Lease Liability	0.0	0.0	-	-	-	-
Hire Purchase Liability	0.0	0.0	-	-	-	-
Total Financial Liabilities			-	-	-	-

	1 to 5 Years		Non-interest Bearing		Total	
	2014 \$	2013 \$	2014 \$	2013 \$	2014 \$	2013 \$
Financial Assets						
Cash and cash equivalents	-	-	-	-	1,636,667	1,345,642
Receivables	-	-	54,731	57,728	54,731	57,728
Held-to-maturity investments	600,000	600,000	-	-	600,000	600,000
Total Financial Assets	600,000	600,000	54,731	57,728	2,291,398	2,003,370
Financial Liabilities						
Trade and sundry creditors	-	-	109,491	82,730	109,491	82,730
Lease Liability	-	-	-	-	-	-
Hire Purchase Liability	-	-	-	-	-	-
Total Financial Liabilities	-	-	109,491	82,730	109,491	82,730

NOTES TO THE FINANCIAL STATEMENTS (CONT)

NOTE 24 - FINANCIAL INSTRUMENTS (CONT)

b. Credit Risk

The maximum exposure to credit risk, excluding the value of any collateral or other security, at reporting date to recognised financial assets is the carrying amount, net of any provisions for doubtful debts of those assets, as disclosed in the statement of financial position and notes to the financial statements.

The company does not have any material credit risk exposure to any single debtor or group of debtors under financial instruments entered into by the company.

c. Net Fair Values

The aggregate net fair values and carrying amounts of financial assets and financial liabilities are disclosed in the statement of financial position and in the notes to the financial statements.

	2014		2013	
	Carrying Amount	Net Fair Value	Carrying Amount	Net Fair Value
Financial Assets				
Trade and other receivables	54,731	54,731	57,728	57,728
Held-to-maturity investments	600,000	600,000	600,000	600,000
	654,731	654,731	657,728	657,728
Financial Liabilities				
Trade and other payables	109,491	109,491	82,730	82,730
	109,491	109,491	82,730	82,730

Fair values are materially in line with carrying values.

DIRECTORS' DECLARATION

THE DIRECTORS OF THE COMPANY DECLARE THAT:

1. The financial statements and notes, as set out on pages 23 to 43 are in accordance with the Corporations Act 2001:
 - a. Comply with Accounting Standards and the Corporations Regulations 2001; and
 - b. Give a true and fair view of the financial position as at 30 June 2014 and of the performance for the year ended on that date of the company.

2. In the directors' opinion there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

Signed in accordance with a resolution of the Board of Directors.



Paul McCann



Narelle James

Dated this 22nd of August 2014

AUDITOR'S INDEPENDENCE DECLARATION UNDER SECTION 307C OF THE CORPORATIONS ACT 2001 TO THE DIRECTORS OF AUSTRALIAN ASSOCIATION OF MASSAGE THERAPISTS LTD

I declare that, to the best of my knowledge and belief, during the year ended 30 June 2014 there have been:

- i. no contraventions of the auditor independence requirements as set out in the *Corporations Act 2001* in relation to the audit; and
- ii. no contraventions of any applicable code of professional conduct in relation to the audit.



Robert J Hurrell, FCA
rdl.accountants

19 September 2014
Blackburn, Victoria

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INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF AUSTRALIAN ASSOCIATION OF MASSAGE THERAPISTS LTD

Report on the Financial Report

We have audited the accompanying financial report of Australian Association of Massage Therapists Ltd (the company), which comprises the statement of financial position as at 30 June 2014, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

Directors' Responsibility for the Financial Report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards – Reduced Disclosure Requirements (including the Australian Accounting Interpretations) and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*.

Opinion

In our opinion the financial report of Australian Association of Massage Therapists Ltd is in accordance with the *Corporations Act 2001*, including:

- a. giving a true and fair view of the company's financial position as at 30 June 2014 and of its performance for the year ended on that date; and
- b. complying with Australian Accounting Standards - Reduced Disclosure Requirements (including Australian Accounting Interpretations) and the *Corporations Regulations 2001*.



Robert J Hurrell, FCA
rdl.accountants

19 September 2014
Blackburn, Victoria

