

# Conference Case Study

## Micro Presentation for 2024 National Conference

### Purpose

Massage & Myotherapy Australia, under the Case Study Conference Scholarship Scheme will provide funding for registration to attend the National Conference in Tweed Heads, NSW 18-19 May 2024.

The scholarship will support existing Massage & Myotherapy Australia qualified members seeking to develop their professional capacity in the massage therapy and myotherapy industry by way of a Case Study and provide experience in presenting work.

### Applications are invited from members from all states and territories who:

- » Have NOT presented at a conference/workshop/event/webinar previously
- » Is a current financial member of Massage & Myotherapy Australia
- » Who is employed in the profession or who is an owner operator.

### Benefits

The scholarship will be awarded to an individual and will take the form of payment of Conference Registration 2024 including the conference gala dinner and clinical workshops and up to \$1,000 towards travel and accommodation. All other costs including necessary leave to attend the Conference, change of flights etc. must be met by the applicant. The successful applicant will be entitled to state the following on their curriculum vitae:

#### **Massage & Myotherapy Australia Case Study Conference Scholarship Winner 2024**

The successful applicant is required to:

- » Present their Case Study (20-min presentation) on Saturday and Sunday at the National Conference 2024;
- » Provide a summary of their conference and presentation experience to be published in the *Massage & Myotherapy Journal*;
- » Be interviewed on *Massage & Myotherapy Connect*.



### Application and Selection Process

The eligibility and selection criteria must be completed for the application to be valid. The application must be received in typed format, adhere to case study guidelines and be presented in the same structure as the criteria on the following page.

- » Applications will be accepted in soft copy (electronically) or hard copy and must not be handwritten;
- » Applications must have a copy of the applicants professional curriculum vitae attached;
- » Applications must include a coversheet;
- » Applications must maintain appropriate client consent to write and present a case study;
- » Applications received after the closing date and time will not be considered.

Non-adherence to any part of the application process will result in a 10% reduction on the overall score achieved or complete disqualification.

The successful applicant will be notified in writing at least three (3) weeks prior to the event.

### Please email your application and coversheet to:

'Case Study Conference Scholarship Selection Panel' at [ea@massagemyotherapy.com.au](mailto:ea@massagemyotherapy.com.au).

### Collection Statement

To assist Massage & Myotherapy Australia (the Association) in processing your membership application, managing your membership, providing you with services, processing your complaints form, investigating complaints against members and former members, and in otherwise conducting the Association's functions and activities, the Association needs to collect personal information about you. By providing your personal information, you agree that it will be used and disclosed by the Association in accordance with this statement and Association's Privacy Policy, available here. If you do not agree, you must not provide your personal information, and the Association may not be able to process your membership application, communicate with you or provide certain products or services to you.

The Association may disclose your personal information to other parties, including third parties who provide products and services to the Association or through the Association in the ordinary operation, administration or promotion of the Associations business including investigating complaints (including to private health funds, other professional associations, the police or regulatory bodies such as the Health Complaints Commissioner) and otherwise in accordance with the Association's Privacy Policy. From time to time, these third parties may be located (and therefore your personal information may be disclosed) overseas, including the Philippines, Canada, Singapore, United States of America, Fiji, and other countries from time to time as set out in AAMT's Privacy Policy.

The Association may use and disclose your personal information for direct marketing purposes, unless you opt out (which you can do at any time in accordance with the Association's Privacy Policy or by writing to [privacy@massagemyotherapy.com.au](mailto:privacy@massagemyotherapy.com.au)). The Association's Privacy Policy contains information about how you may access and seek correction of your personal information, how you may complain about a breach of your privacy, and how the Association will manage that complaint.

# Booking Form

## Applicant Details

Full Name: \_\_\_\_\_

Email: \_\_\_\_\_

Mobile: \_\_\_\_\_

Member No.: \_\_\_\_\_

Signature: \_\_\_\_\_

### Eligibility Criteria (tick the box if applicable):

- I am a current financial member of Massage & Myotherapy Australia
- I have current insurance cover
- I hold a current First Aid certificate
- I have NOT presented at a conference/workshop/event/webinar previously
- I have attached my curriculum vitae (resume)
- I have included a coversheet addressing my case study
- I have obtained the appropriate client consent to publish, present my case study with identifying information redacted
- My case study includes presentation requirements and case study application guidelines

## Case Study Information

Case reports provide the foundation of practice-based evidence for massage and bodywork, as well as many other health-related fields<sup>i</sup>.

Case reports are written to document a novel condition, clinical hypotheses, and adverse consequences of care<sup>ii</sup>.

### Presentation requirements:

The successful applicant will be required to deliver a 20-minute presentation on their Case Study. The presentation will include:

- » Patient/client information (age, gender)
- » Presentation (condition)
- » Timeline
- » Assessment
- » Clinical findings
- » Assessment measures
- » Intervention/Treatment
- » Results
- » Summary and Conclusion.

### Activities that include the following elements will not be considered:

- » Any training that contradicts the Massage & Myotherapy Australia Code of Ethics, Standards and National Code of Conduct within Australia.
- » Diagnosing medical conditions.
- » Incorporation of any form of spinal high velocity low amplitude (HVLA) thrusting manipulations.
- » Using terminology that does not reflect the Massage Therapist, Remedial Massage Therapist or Myotherapist scope of practice and training, i.e. heal, cure, diagnose and thrust manipulation.
- » Myofascial Dry Needling (MDN) that does not follow Massage & Myotherapy Australia requirements.
- » Modality that does not follow the Massage & Myotherapy Australia guidelines.

## Case Study Application Guidelines:

Case Study submissions are to be related to the massage, remedial massage and myotherapy industry, and include the following:

1. Title
2. Abstract
  - a. Introduction – what is unique and important, client details.
  - b. The client's main concerns and important clinical findings, the main diagnoses, interventions, and outcomes.
  - c. Images and photos if appropriate.
3. Conclusion – what are the take-away lessons?
4. References.

### If successful, I agree to:

- Attend the Massage & Myotherapy Australia National Conference to be held 18–19 May 2024 in Tweed Heads and present the case study in this application each day (20 minute presentation).
- Write an article for the *Massage & Myotherapy Journal*
- Appear on *Massage & Myotherapy Connect*.
- Promote the benefits to encourage future applications.

i. *Adaptation of the CARE Guidelines for Therapeutic Massage and Bodywork Publications: Efforts to Improve the Impact of Case Reports.* N Munk and K Boulanger.

ii. *How to write a case report for publication.* J Chiropr Med. 2006;5(2):72-82. BN Gree, CD Johnson.